

Sunseeker Predator 68'

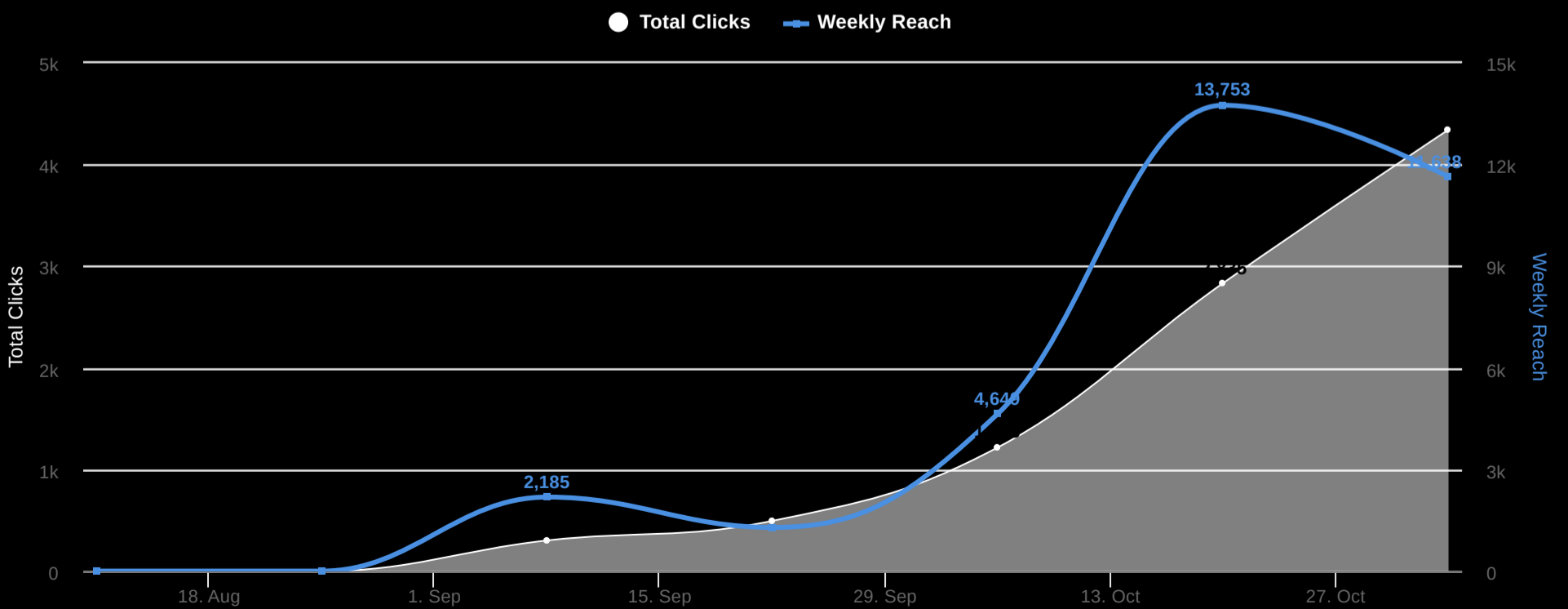
Affluent boaters, yacht owners, yacht show attendees

[News & Email Blasts](#) [Listed on All Major Platforms](#)

| | | | |
|---|--|---|---|
| <p>4,264 Total Link Clicks</p> | <p>7,957 East Coast Boaters</p> | <p>00:00:43 Average Time On Site</p> | <p>612 Scrolled 10+ Images</p> |
|---|--|---|---|



Total Impact of Clicks & Reach



Total Ad Performance & Traction

A blended breakdown of Paid Web Ads & Social Media

Total clicks from targeted ads



Clicks
4,344

The total number of ads served



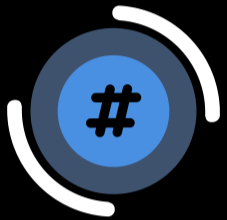
Impressions
48,135

How effective have the ads been?



CTR (%)
9.02%

Total Paid to Google & Facebook



Spend
\$ 279.23

Cost to reach 1,000 prospects



Average CPM
\$ 5.80

Average cost per click across all ads



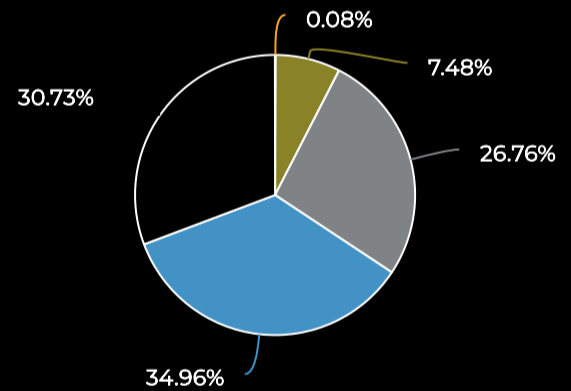
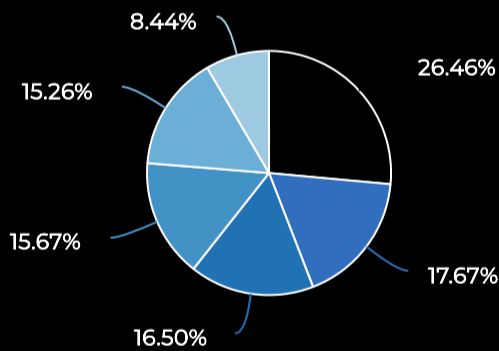
CPC (Link)
\$ 0.11

Top 6 Regions on Social Media

Age Demographics

- New York
- New Jersey
- Florida
- Maryland
- Massachusetts
- Connecticut

- 18-24
- 25-34
- 35-44
- 45-54
- 55-64



805
Emails Sent

576
Opens

3.56%
Click Rate

136
Clicks

Featured in Every Email Blast

| Subject Line | Opens | Clicks | Click Rate |
|---|-------|--------|------------|
| Discover the Best Boating Spots in New England: Late Summer and Fall 2025 | 94 | 66 | 4.15% |
| Welcome Aboard — Where Power Meets Comfort – Sunseeker Predator 68' in NY | 269 | 45 | 4.69% |
| FLIBS 2025: Attendance and Sales Metrics Guiding the 2026 Market Outlook | 112 | 14 | 2.93% |
| A Pawsitive Adventure: Boating with Your Dog in 2025 | 101 | 11 | 2.55% |

[View the Past Email Campaigns](#)

[View Competing Listings](#)



2016 Sunseeker

\$1,499,000
69 ft
Stuart



2018 Sunseeker

\$2,150,000
68 ft
Fort Lauderdale Florida



2014 Sunseeker

\$1,350,000
68 ft
Cleveland Ohio



2015 Sunseeker Change

Order II
\$1,330,000
68 ft
Knoxville Tennessee



2014 Sunseeker

\$1,450,000
68 ft
New York New York



**2018 Sunseeker
GRAVITAS**

\$2,195,000
68 ft
Miami Beach Florida



**2017 Sunseeker Once
Around**

\$1,575,000
68 ft
West Palm Beach Florida



**2017 Sunseeker AFTA
PARTY**

\$1,349,000
68 ft
Holland Michigan



2016 Sunseeker

\$1,289,999
65 ft
Boston Florida



**2010 Sunseeker Casa Sul
Mare**

\$550,000
64 ft
Jupiter Florida



2014 Sunseeker

\$999,999
64 ft
Chicago Illinois



**2013 Sunseeker
QUICKSILVER I**

\$650,000
60 ft
Pattaya



**2009 Sunseeker
Currency**

\$599,000
60 ft
Fort Lauderdale Florida



2016 Sunseeker

\$1,000,000
60 ft
Miami Florida



**2010 Sunseeker
ESSENCE**

\$1,150,000
60 ft
Miami Beach Florida



2013 Sunseeker

\$699,000
60 ft
Miami Florida